

AIAG

MEXICO AUTOMOTIVE FORUM

SEP 12 2024

PLACE:
Iberoamericana University,
Santa Fe Campus,
CDMX

IBERO



REDCAM
RED NACIONAL DE CLUSTERS
DE LA INDUSTRIA AUTOMOTRIZ



- STANDS AND
SPONSORSHIPS



AIAG

MEXICO AUTOMOTIVE FORUM

ABOUT THE EVENT

For the second time in Mexico comes: **AIAG Automotive Forum**, one of the most anticipated events of the automotive industry in North America, now in its second special edition for Mexico, taking place in Mexico City, at the University Iberoamericana.

This event will bring together OEMs, suppliers and all interested leaders in manufacturing supply chains to explore best practices and trends that will impact the automotive industry. It is an excellent opportunity for companies that want to make themselves known or reinforce the positioning of their brand among the main players in the automotive sector in Mexico.

Learn about our stands and sponsorship schemes and take advantage of this great opportunity to do new business with the automotive industry.

AGENDA

SEP 12 2024

7:30	Registration	1:30	Break session 3
9:00	Inauguration		Room 1
9:15	Panel discussion		Room 2
10:15	Break	2:30	Discussion panel
10:30	Break session 1	3:30	Break
	Room 1	3:45	Workshop
	Room 2		Room 1
11:30	Break session 2		Room 2
	Room 1	4:30	Closing comments
	Room 2	5:00	Networking Brindis
12:30	Lunch		

PARTICIPATION MODALITIES

BENEFITS	SPONSORSHIPS					
	STAND	REGISTER	COFFEE BREAK	MEAL	NETWORKING BRINDIS	PREMIUM
Your logo in digital promotional materials on 5 social networks (AIAG/PLEXUS, REDCAM, Cluster Metropolitano and Ensemble Global)	●	●	●	●	●	●
Your logo present on the event website (with link to your web portal) and presence of imegen at the event.	●	●	●	●	●	●
Your logo on the welcome kit bags, and may include your brochures and souvenirs.			●	●	●	●
2 Access tickets (conferences, food and toasts).	●	●	●	●	●	●
2 Complimentary tickets (Conferences, food and toasts).					●	●
1 minute on-screen ad					●	●
Your logo on the badge lanyard		●				●
1 Stand of 2 x 2.5 m with personalized color printing	●					●
1 high table with your logo printed in color + 2 chairs	●					●
INVESTMENT (MXN + TAX)	\$35,600	\$40,000	\$42,000	\$42,000	\$55,000	\$77,000

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STAND



To submit:

1. High resolution company logo .964m(w) x .864m(h) jpg o pdf vectors in CMYK a 300dpi in high quality
2. Design for stand 1.93m (w) x 2.48m (h). jpg o pdf vectors in CMYK a 300dpi in high quality
3. Links to company Twitter, Facebook and/or linked Pages.
4. 50-100 Company word description.

Includes:

1. 2x2.5m stand with personalized color printing
2. 1x1x.5m Counter table with your logo printed in color + 2 chairs
3. Welcome post on social media with tags to your accounts.
4. Your logo on the event landing page.
5. Appearance of your logo on screens during inauguration and closing.
6. Appearance of your logo in loops that will be projected during breaks.

AIAG

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YOUR BRAND MUST BE PRESENT!

Reserve one of the stands or sponsorships now

SEP 12 2024

ORGANIZED BY:



REDCAM
RED NACIONAL DE CLUSTERS
DE LA INDUSTRIA AUTOMOTRIZ



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