

»» Creating a Common Understanding of Environmental Sustainability in the Supply Chain



The Issue

Sustainability: Ability to continue a defined behavior indefinitely. Automotive manufacturers and suppliers are collaborating in efforts to improve the environmental performance of their organizations. It is essential that each company provide the transparency demanded by today's consumer markets and build public trust. Environmental Sustainability is the ability to maintain rates of renewable resource harvest, pollution creation, and non-renewable resource depletion that can be continued indefinitely. To achieve this, the auto industry must band together. The challenge and the opportunity is to develop a framework that can be utilized throughout the auto industry at any level within the supply chain.

What We Do

AIAG is facilitating a common industry approach among members of the automotive industry to incorporate Environmental Sustainability throughout the supply chain—whether through the benchmarking of energy, water and waste reduction or taking a more comprehensive approach to addressing sustainability at an industry level. The objective of this initiative is to:

- Develop and guide auto industry definitions, targets, policies and metrics.
- Provide appropriate tools and guidance that benefit our members as well as position their companies as good corporate citizens.

AIAG will offer hands-on training sessions, webcasts, and webinars for the industry as they are created through this initiative.

Get Involved

Benefits of engaging in this initiative include:

- Input into the development of an Environmental Sustainability framework that will benefit you and your company's supply chain
- Save time and money by collaborating with other companies to create common metrics

- Use a best practice solution, and move toward the same goals as your peers
- Connect with industry managers who have subject matter expertise across all areas of corporate responsibility

AIAG Members Currently Involved

- American Mitsuba Corporation
- Delphi Corporation
- Fiat Chrysler Automobiles
- Ford Motor Company
- General Motors Company
- GZA GeoEnvironmental Inc
- Honda North America
- Lear
- Magna International
- Nissan North America
- PACCAR Inc
- RSJ Technical Consulting

93 Percent
of the automotive CEOs believe that sustainability issues will be important to the future success of their business.

-UN Global Compact-Accenture CEO Study:
Automotive Industry Sector Report 2013

Contact Us

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